

Internet Business Consulting

Why You Need An Internet Business Consultant?

As an Internet business consultant I will help you get your business on the internet by defining your business and marketing goals, creating your business plan, assisting in funding if needed, creating business partnerships with service providers, and then executing a business strategy designed for success with keeping your work load to a minimum.

There are two distinct parts involved in creating your online business strategy.

- The operation of your business.
- The strategy of using your website as an internet marketing tool.

My goal is to assist you in not only growing your business and generating an online presence, but to do it in a way that instead of "Running Your Business", your "Managing Your Business".

Interwebshop Business Consultants will;

- Manage your business
- Streamline operations
- Increase process flow and efficiency
- Reduce your work load
- Decrease your labor hours
- Reduce overhead and operations costs
- \$\$\$ Increase your profit margins \$\$\$

In the case of ecommerce, the benefit of the internet is not just increased exposure for your product and brand, but increased automation of your business flow including; ordering, inventory, fulfillment and customer service systems. As an experienced business consultant, our team can identify and proactively address issues of scalability before online development begins. We make sure your business can grow to handle the increased sales volume that online success can bring. From our teams experience we know the methods that work (or don't work) before your project begins.

As an Internet business consulting professional, before I can help your business grow and address any issues that your currently experiencing, our team will do an analysis of, and listen to, your business challenges so we can develop an Internet strategy and help you refine your Internet business model.

StartUp Business Consulting

Our consulting team can assist you in every phase of your startup business. From business plans, proposals, development, presentations and documentation, to acquiring needed management and forming your Board of Advisors, seed funding and concepts, we can make the right idea work for you and are willing to invest our time and resources into a great idea. Let us know what your plans are and perhaps we can help.

Pricing is determined on a per client basis after a "Needs Assessment".

Professional Internet Business Consulting Service

located in the Torrington - Litchfield area of Northwestern Connecticut